

# LOGO INSIGNIA

Puede o no eliminar la sombra del contenedor

**Roberto**  
**Neira**  
**ALCALDE**



**#SúmateAlCambio**  
**VOTA K-250**

**Roberto**  
**Neira**  
**ALCALDE**

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**VOTA K-250**

# SOLO LOGO

con soporte, en sus respectivas versiones



# SOLO LOGO

con soporte y excedente para posicionar  
en la parte superior, en sus respectivas versiones



**Roberto**  
**Neira**  
**ALCALDE**

A white square containing the logo. The text 'Roberto' is in orange, 'Neira' is in dark blue with a white underline, and 'ALCALDE' is in orange below it.



**Roberto**  
**Neira**  
**ALCALDE**

An orange square containing the logo. The text 'Roberto' is in white, 'Neira' is in white with a white underline, and 'ALCALDE' is in white below it.



**Roberto**  
**Neira**  
**ALCALDE**

A dark blue square containing the logo. The text 'Roberto' is in orange, 'Neira' is in white with a white underline, and 'ALCALDE' is in orange below it.



**Roberto**  
**Neira**  
**ALCALDE**

A dark blue square containing the logo. The text 'Roberto' is in white, 'Neira' is in white with a white underline, and 'ALCALDE' is in white below it.

# LOGO FULL

sin insignia, en sus respectivas versiones

**Roberto**  
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## COLOR



CMYK: 0 77 100 0  
RGB: 255, 95, 6  
EXA: #FF5E05



CMYK: 95 61 42 23  
RGB: 1, 81, 104  
EXA: #005067

## TIPOGRAFÍA

para contenidos

Aa

ChronicaPro  
(Font Family)  
Regular a Regular 15

Ro  
Ro

ChronicaPro  
(Regular)

ChronicaPro  
(Regular 3)